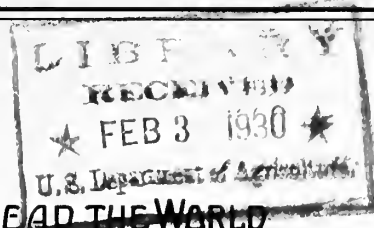


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CALIFORNIA DAHLIAS



LEAD THE WORLD

Dahlias

for 1930



A bush of our new creation GIGANTEROJO. The photograph will give you an idea of the size and depth of the blooms, and the long straight stems

SUPERIOR DAHLIA GARDENS

LARGEST DAHLIA GROWERS ON THE PACIFIC COAST

PALMS

CALIFORNIA

To Our Customers and Friends

We take great pleasure in handing you our annual catalogue, and hope through it you may have great pleasure in your garden this coming year. We fill all our orders with field grown tubers only, and ship at any date you wish.

INFORMATION

READ CAREFULLY BEFORE ORDERING

ORDER EARLY—Orders that are placed early will be sure to be filled, and there will be no disappointment on account of variety being sold out. When ordering late, we suggest that you name a second choice. Be sure and write your name and full address very plain.

TERMS—Cash should accompany order unless satisfactory credit references are given. Remit by Postal Money Order from Canada and other foreign countries.

TUBERS—All our Dahlias are strong field grown divisions. We do not depend on rainfall, but irrigate scientifically. Our tubers are always properly matured and strong, not having suffered in any way, as nature is kind to plant life in this section.

WHEN READY—Our Dahlia seed is now ready. Dahlia tubers ready January 15th. As we do not grow or force green plants off new varieties, these are ready at the same time. Our Cannas as listed herein, are ready for delivery now and until May 15th. We can deliver Gladiolus any time, if not sold out of variety wanted.

GUARANTEE—While we exercise extreme care to ship first-class stock, we can give no warranty, expressed or implied, and cannot in any way be responsible for the results of planting or forcing seeds, bulbs or tubers that we send out. We are extremely anxious to please all customers and will be glad to replace or refund purchase price of any article that does not come true to name or arrive in good growing condition. Notify us at once if the shipment should not arrive in satisfactory condition. If purchaser will not accept the goods on these terms, no sale is made and must be returned at once.

PRICES—These prices cancel all previous quotations.

POSTAGE—All retail orders amounting to \$1.00 or over will be prepaid to all points reached by PARCEL POST. On orders less than \$1.00 add 25c for postage.

Superior Dahlia Gardens
BETTER DAHLIAS



Part of our daily cut, ready for delivery

The Reason for Our Success in Growing Dahlias Since 1905

We grow an immense acreage of Dahlias of different varieties we consider among the best. While we have some of the older varieties, we consider these so good that we do not discard them. To growers who do not wish to pay fancy prices for the newer kinds, these are admirable. For the garden and cut, as well as exhibition, we find some of the older varieties superior to many of the new higher priced ones.

All our tubers are field grown. Our acreage is rogued with great care, consequently our strains are always up to, or above, the standard. We do not force our tubers for giant flowers, allowing them to produce a good firm tuber that will be sure to grow and please. Due to our long growing season, we are able to

harvest late, therefore are certain that the tubers are well matured.

Gladiolus bulbs in this locality are harvested every month of the year. This enables us to ship gladiolus bulbs, after being well cured in our storage sheds in screen trays, at any time.

Our gardens are located on Sawtelle Boulevard, between Pico and Venice Boulevards, and we invite the public to visit them at any time of the year. Although there are no Dahlias in bloom from the first of November until the first of June, there is always much of interest. You are welcome to visit us and see how we dig, divide and store our Dahlias. We have experienced help, and our shipments are inspected before being packed. We exercise great care as your success is our success.

Superior Dahlia Gardens BETTER DAHLIAS

We wish to sincerely thank all our old friends and customers for their co-operation, and for their many letters telling us of their success with our products. This is a source of great satisfaction to us and we sincerely hope that you are successful in the coming year.

We wish you to point with pride to your Dahlias and

please state where you purchased them. We are always glad to hear from you regarding your gardens and prizes you might win if exhibited.

Due to our long experience we are able to sell at moderate prices, not due to inferior stock, but because of quantity production. As many visitors remark, "it is not a flower garden, but an institution."



Queen of All Flowers---the Dahlia

No flower has made such great improvements in size form and coloring, and no flower is easier to grow. You cannot describe the Dahlia, you must grow it, watch it and know it to appreciate the grandeur and glory of its wonderful bloom. To see each day its beauties unfold in gorgeous coloring. Cut it and it will lend its beauty to any occasion, having a full range of coloring that will blend wherever it is placed. If you are not already one of the fortunate, try growing Dahlias this year; there are colors to satisfy every taste, and prices to fit every purse, and happiness for all.

When the name California is seen or heard, the first thing that comes to mind is, what wonderful flowers can be grown in that marvelous climate.

Nature is extremely kind to plant life in California.

The beautiful rich coloring and gigantic blooms need no further word of praise for California grown Dahlias.

There is no unexpected rain throughout the summer months, always an abundance of life giving sunshine. The irrigation which can be controlled, scientific feeding, cultivation at the proper time, give strong, healthy Dahlia tubers that will grow and blossom wherever planted, with the joy and zest of all California grown tubers and seed.

If you cannot come to California, let California come to you. Buy direct from the grower, and make sure you will have some of the gorgeous coloring and sunshine in your garden. Your family will enjoy it, your neighbors and friends will talk about it. Let your garden be the bright spot in your neighborhood by bringing California to them through Dahlia tubers and seed.



Dahlia Types

CACTUS DAHLIAS—Flowers are fully double, the petals being long and narrow, either incurved or twisted, with sharp, fluted or divided points, and with revolute (rolled back) margins, the outer florets forming an almost perfect tube the full length of the ray. The petals of the English type cactus are more tightly rolled than those of the American type.

HYBRID CACTUS DAHLIAS—Flowers are fully double, the petals being rather flat and broad, twisted or recurved, and not sharply pointed unless tips are divided. Slightly revolute margins, and outer florets some times forming tubes less than half the length of the ray.

DECORATIVE DAHLIA—Flowers are fully double to center early in the season, sometimes the full season. Petals are large, broad, flat or slightly rolled at edges. The petals often turn back, giving the flower great depth.

PEONY FLOWERED DAHLIA—Flowers are semi-double usually with open center. The inner petals are usually curled and twisted around center, the outer two or three rows of petals being broad, flat and irregular. The rays are sometimes pointed.

SHOW DAHLIA—Flowers are double being ball-shaped and globular, very full to the center, having regular spiral arrangement of florets. Petals are quilled or have quite markedly involute margins and rounded tips. The hybrid show has a large flower loosely built.

POMPON DAHLIA—Flowers are same shape as the Show Dahlia but must be less than two inches in diameter.

Key to Abbreviations—(Cac.), Cactus; (Dec.), Decorative; (Peo.), Peony; (Hy.), Hybrid Cactus. The pompon Dahlias are listed separately.

The Culture of the Dahlia

Follow these brief instructions and you cannot eliminate success.

LOCATION—As to location, the dahlia is not as particular as most flowers and will grow and succeed under many adverse conditions. However, a sunny location or in the open will favor them more or less. Do well on high or low land as well as level ground. Yellow or lighter shades will do well in partial shade, producing wonderful flowers and not losing their color.

PREPARATION—The soil should be thoroughly cultivated eight to ten inches deep the preceding fall, if possible. To secure exceptional results barn yard or other fertilizer should be worked in at that time. Just before planting turn same over again.

TIME OF PLANTING—The time for planting dahlias varies according to the locality. They can be planted after the danger of frost is over, and under ordinary conditions will bloom in from seventy to ninety days from time of planting. Always wait until the ground is thoroughly warmed, as early planting and cold ground causes rotting and loss of tubers in many instances.

PLANTING—First drive your stakes for the larger varieties three feet by three feet square, then dig a hole eight inches deep at base of stake, put a small milk can of coarse bone meal in the bottom of the hole, then cover with two inches of soil, lay the bulb on its side, having the sprout or eye upwards. Water thoroughly and when dry enough, cultivate and fill in as plant grows until the ground is level. Cultivation should be practiced every week until flowers begin to form, then cease cultivation, put on a mulch, barn yard fertilizer, dead leaves or any other like material, being careful that it does not touch the stem or plant.

As the shoot or plant commences to show itself above the ground, care should be taken at this time for the prevention of cut worms and other pests that destroy the young shoots. We use arsenate of lead for this purpose. Dust on plants thoroughly. Directions come on each package.

To obtain the largest and most perfect flowers only the terminal buds, which means the ones in center of stem, should be allowed to mature, the others being taken off by rubbing or pinching, enabling the full strength to develop to the bloom.

WATERING—The amount of watering depends largely upon the locality and amount of rainfall. In regions where the rainfall is scanty and where sprinkling and irrigation must be regularly practiced, dahlias should be watered more frequently than in localities where there is abundant rain. Watering is very beneficial, but the plant should never be watered on top in the middle of the day as this has a tendency to burn your flowers and leaves.

A general rule would be to soak thoroughly about every two weeks. We are in one of the warmest spots in the country and that is our practice.

SIZE OF BULBS—The size of the bulb or tuber does not in any way designate the size or quality of the flower. Some varieties of dahlias always produce very small bulbs, while other varieties make larger ones. Small bulbs are worth as much as the larger ones and often start much quicker. The sole requisite of the dahlia bulb is: That it must have one or two eyes, either large or small, and with proper cultivation success is generally assured. A bulb which is a division of a clump and dahlia seed will grow and bloom equally well if given ordinary and sane treatment.

Cutting of Dahlia Blooms

Dahlias should be cut early in the morning or late in the evening. Also, bear in mind that a dahlia is not a rose and the bloom must be fully matured when cut or otherwise will not be satisfactory. After cutting, strip foliage off leaving about two whirls of leaves of green for vases or other use, put in boiling water about three inches deep and allow them to stay until water cools. This will insure two more days to your flower. If they wilt earlier than expected, cut stem off a few inches and duplicate treatment. For reasons we do not understand, many use aspirin tablets, one to two gallons of water, which seems to produce excellent results as to keeping qualities.

Superior Dahlia Gardens BETTER DAHLIAS

New Introductions for 1930

MRS. E. E. ROWE—(Dec.) This is one of the best keeping Dahlias we have had the pleasure to grow. It is about the shape of Jersey Beauty, round and full, the stems are long, straight and erect, holding the flower high above the foliage. It is a clear lemon yellow, with creamy white center. It does not fade, as some yellow Dahlias do. The foliage is dark green, and the plant is very free from insects. One of the best Dahlias we have had the pleasure to introduce. Tubers \$5.00

GIGANTEROJO—(Dec.) A giant flower of light scarlet, no other shadings to mar the beauty of this gorgeous color. Grows about five feet high, flowers held on long erect stems, one of the first and last to bloom in the garden. The flowers easily attain nine and ten inches, an attraction in the garden the entire season. You would immediately add this Dahlia to your collection, if you could see these giant blooms, five to six inches deep, making the flower nearly round Tubers 7.50

ORANGE RAYS—(Cac.) This new variety is a very prolific bloomer, the flowers are about seven inches across, a perfect American cactus, the stems are long and wiry. The color is burnt orange, a flower that is of the true autumn shade. A garden is not complete without a few of the graceful cactus.....Tubers 5.00

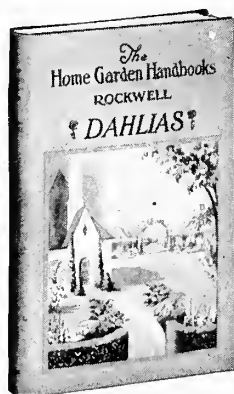


Our New Creation, Mrs. E. E. Rowe

Rockwell's Book on Dahlias

In this book on Dahlias Mr. Rockwell has given us, what we believe to be the most valuable and complete information on the subject we have ever read. It is a book which contains practical information for both amateur and professional, and at a very moderate price. Mr. Rockwell is an acknowledged authority on the subject. This book would make a very practical gift to one who loves to grow Dahlias, and would insure their success.

It teaches you to know the different types



of Dahlias and their uses in your garden, how to plant and grow them, what fertilizers to use, how to control pests, how to harvest and store the tubers, grow for exhibition, and how to propagate and hybridize. It is brief and practical. There are 80 pages with 65 illustrations. We will prepay this book to any part of the United States for \$1.00.

With every order of \$10.00 or more, chosen from the General List of Dahlias, we will give, free, one of Mr. Rockwell's books on Dahlias.

GENERAL LIST

A. D. LIVONI —Show. A small show with a soft pink color. Free flowering with good straight stems and a perfect form.....	\$.25
ALBERT GOLDENSON —Cac. A very graceful flower, orange red, overlaid soft old gold, blending from the center. As the name tells you, it is golden in the sun. Has long straight wiry stems. An ideal Dahlia of the autumn shades	2.50
ALEX WALDIE —Dec. This variety was named for one of the foremost Dahlia growers, whose efforts were lost to the Dahlia world through his death. The flowers are large, held above the foliage on long stiff stems. A creamy ground overlaid a delicate salmon pink.....	.75
AL KORAN —Dec. This is one of the finest of the golden yellows. A fine large golden yellow, petals slightly waved. A tall strong grower, with the best of habits75
AMUN RA —Dec. An immense flower. With its large coppery bronze blooms and big dark leaves, it always brings forth the remark, "Simply Beautiful!" from each visitor who likes size and rich coloring. It is a strong grower, its stems and height are all that could be desired. It is suitable cut, garden, and extremely good for exhibition.....	.75
A. REVELON —Dec. An extra large flower, attaining the width of eight to ten inches, of a salmon shade suffused with pink, which gives a color that attracts immediate attention when seen. It is a free bloomer, on long wiry stems	3.50
AVALON —Dec. Pure clear yellow, the large flowers are very distinct and pleasing in shape, always full to the center, held very high above the foliage, on long straight wiry stems.....	1.50
BALLET GIRL —Cac. A perfect cactus with extremely odd coloring. The flowers are extra large and are usually white tipped with an orange base. At times some of the flowers will be solid orange, and some will be nearly white. These combinations occur on the same bush which gives this variety a very unusual appearance in the garden. Is a good grower and profuse bloomer. The stems have a tendency to be slightly pendant.....	.75
BARBARA REDFERN —Dec. This is a California variety of special merit. The color is burnished copper, shading to gold, suffused with salmon. The color changes in different lights. It is a free bloomer and has good stems.....	2.50
BASHFUL GIANT —Dec. This huge flowering variety is one of the largest yet introduced. It is a rich apricot shade with a golden sheen. The flower is of great depth and the bush grows about three feet50
BOB NEWCOMB —Dec. Large flowers full to the center and of great depth. The stems are long, average diameter, attain great length, we have cut some six feet long. The beautiful bloom of plum and burgandy color attains a diameter of eight inches average. This color is not often found in flowers and is difficult to describe. It is one of the first and last to bloom in the garden, always remaining double50
BOB PLEUSE —Hy. Cac. The color of this Dahlia is a rich velvet from a crimson to a maroon with each petal on every flower tipped white about an inch. Has very good stems and is a profuse bloomer. To see it is to buy it.....	.50
BOB RAE —Dec. The height of the bush of this beautiful variety is about three to four feet. It has a flower of about eight inches across. The color is a dark cerise, a very profuse bloomer, holding the flowers high above the foliage	3.50
BUTTERFLY —Dec. Pinkish salmon on the outer edges, shading lighter towards the center that finally reaches a delicate cream. Exact color of the Butterfly rose. A very large flower, easily attaining eight inches across and six inches deep. It is an unusually good keeper, excellent for florists' use.....	.75
BORDER KING —Cac. Incurved flowers that are very deep and full, an unusual size for a cactus. The color is a rich glowing scarlet, that is held erect well above the bushes, on long wiry stems. Its freedom of bloom makes this an ideal Dahlia for the garden, besides being exceptionally fine for exhibition purposes, as well as cut flower.....	.50
CALIFORNIA ENCHANTRESS —Hy. Cac. With its beautiful shade of light rosy pink, this flower is one that every one wants in their garden. The blooms are well formed and are held well above the foliage. This is very desirable for garden, cut and exhibition. The bush grows average four feet50
CASPER G. WARE —Dec. A bright clear violet rose color, the blooms growing eight to ten inches. A very prolific bloomer for flowers of that size. The bush grows about three feet. A beautiful sight.....	2.00

Superior Dahlia Gardens

BETTER DAHLIAS



Our exhibit at the California Dahlia Show, which speaks for itself

CIGARETTE—Hy. Cac. Creamy white, heavily edged orange, but no two flowers are alike, some are nearly all orange on the same bush. A very striking variety that never fails to attract attention. The bush grows very tall, the flowers are held well above the foliage..... .75

CITY OF PORTLAND—Peo. An artistic Dahlia often eight to nine inches across. The stems are all that could be desired, being long, straight and wiry. Color is a clear rich deep yellow..... .50

COMMANDER—Cac. The color is a clear deep lavender, a very pleasing shade. The flowers are of great depth, held on long straight stems. An ideal garden variety as the bushes grow about four feet high..... 1.00

CREAM KING—Dec. A beautiful cream shade overlaid with primrose. Flowers have the best of stems and grow to an exceptionally large size. Considering the fact that it blooms very freely and has the best of stems, this is a very desirable addition to any garden50

CUBAN GIANT—Show. A large deep crimson

flower borne on good stems held high above the bush25

DADDY BUTLER—Hy. Cac. A well-formed flower of large size. American Beauty color with a pale rose purple on reverse of petals, giving these blooms a beautiful appearance. Very good for garden, cut or exhibition. Very good keeper. Has long straight wiry stems which make this variety very desirable..... .75

DELICE—Dec. A beautiful rosy pink that makes a color much sought for by florists for vases and baskets. It has long straight stems, and is a very good keeper..... .25

DIADEM—Show. Brilliant rich crimson. Large perfect form on long straight stems. One of the best of the shows..... .35

DR. TEVIS—Dec. An exceptionally large flower, many of the blooms measure ten inches across. Beautiful salmon rose suffused old gold and shaded apricot. The reverse of the petals is a rich old gold. It has good stems that are straight and long50

Superior Dahlia Gardens

BETTER DAHLIAS

EARL WILLIAMS —Dec. A beautiful bi-colored Dahlia of great substance, produced on long straight stems. An exceedingly large flower of great depth, and with its magnificent color of brilliant crimson that blends to a creamy white, sometimes just at the edge of the petals, and at other times the petals are almost white, with occasionally a bloom of all red, it is beautiful. One of the finest Dahlias for cut, garden or exhibition. It is a free bloomer and one we highly recommend.....	.75
ELINOR VANDEVEER —Dec. An exceptional variety with considerable popularity. Has large blooms of glowing satiny pink, which are of great depth and substance and are held far above the tall bush on exceptionally long stiff stems. An early bloomer. Good for warm climates75
ELWOOD —Show. A medium size flower that is held on long straight stems well above the foliage. The color is lemon yellow overlaid orange, edged purple. Very good for cutting50
EMMA MARIE —Hy. Cac. This popular variety has become a favorite due to the pleasing color combination of clear pink with a creamy white center. The form of this Dahlia, as well as the color, make it an outstanding flower both in garden and cut. These immense blooms are held on long stems. It is a very good keeper.75
EVA L. QUADLING —Dec. Immense full centered blooms of the finest quality. Color is carmine and spectrum blended, center ox-blood red. An outstanding Dahlia, always noticed. Grows about four feet, and the flowers are held high on long straight stems. A wonder	5.00
FLORENCE FINGER —Dec. These blooms are of great depth, with a color of rose intermingled with lavender. It is a profuse bloomer and has beautiful dark green foliage. Blooms are held well above the bush on long stems....	.50
FRANCIS —Dec. A large deep flower of orchid streaked white, with the reverse of petals white. Is a strong grower, profuse bloomer and has good stems75
FRANK SMITH —Show. Color is maroon, almost black, tipped and marked with white. Good stems and a profuse bloomer.....	.25
F. W. FELLOWS —Cae. A very large exhibition flower with long straight stems. Is a beautiful pure orange color, with narrow petals that are at times incurved and when twisted, give this flower an exceptional range of beauty. No garden should be without it.....	.50
GEISHA —Peo. This is an old variety, but will always be a favorite. It is the showiest and most attractive of this type yet introduced. The rich colored flowers with a combination of scarlet and gold, with peculiarly twisted and curled petals, make this a marvel of beauty. Good stems and a good bloomer.....	.50
GORGEOUS —Peo. A beautiful flower that must be seen to be appreciated. A rich golden yellow shading to bright scarlet. A large flower borne on long stems.....	.50
GEO. WALTERS —Cae. A very large flower of good depth. It is a beautiful coral pink shading to yellow at the base. Is a very good bloomer and a remarkable garden variety.....	.35
GLEASON —Dec. A magnificent color of rosy pink. The blooms are average size and have great depth. A low growing bush of about three feet. Excellent for hedge; a very profuse bloomer50
GLENN FELT —Dec. A large flower of rosy carmine with a glowing shade that is extremely rich in both daylight and artificial light. A wonderful keeper and has all the qualities that a good Dahlia must have. Flowers are held high above the foliage on long straight stems....	1.50
GOLDEN FLEECE —Dec. A beautiful Dahlia of a rich creamy golden yellow with a satiny sheen, showing a suggestion of pink in the veining on the reverse side of the petals. A full, graceful flower held high above a medium tall bush	3.50
GOLD MEDAL —Show. This variety has extra large flowers for a show Dahlia, which are perfect in form. Color is a golden yellow heavily stripped and penciled red. Very free bloomer and an unusual flower of its type. Extremely popular with the public and used extensively by the florists. It has long stiff stems35
GOLDEN OPPORTUNITY —Show. Large flowers of a deep golden yellow suffused amber. A fine variety for garden or exhibition.....	.50
GOLDEN WEST —Cac. This is a true American cactus. A vigorous grower and producing a profusion of perfect blooms. The color is a deep rich yellow overlaid orange. Has long straight wiry stems, and a very good keeper.....	.35
HALVELLA —Dec. With its color, a beautiful shade of rose pink, and the immense flowers of good depth that are held on long stiff stems, this is a very desirable addition to any garden. A late bloomer, very prolific at the time you want flowers75
HAPPY HARRY —Cac. A very large flower with a depth of five inches. The color is a burnt copper blending to salmon. The flowers are held on long straight thin stems. A very good bloomer and strong grower. One of the best of the salmon shades	1.50

Superior Dahlia Gardens

BETTER DAHLIAS



Gold Medal—See Page 9

HARRIET LOEB—Dec. A rosy pink, flowers always double until frosted down. We have cut many flowers ten inches across. It is an exceptionally good keeper and is beautiful in the garden. Grows very tall, and long straight stems hold the flowers high above the bush..... 5.00

HAWAIIAN MOONLIGHT—Hy. Cac. A beautiful lemon yellow with white tips, sometimes blooms, with entire outer row of petals white. Has the best of stems, good size, and holds the flowers well above the bush..... 1.00

HELEN DURNBAUGH—Hy. Cac. Flowers are of a delicate blush. Buds open creamy white shading to a soft rosy pink as they develop. Has long, strong, stiff stems. It looks more like a Peony than any Dahlia we have ever seen. A very good bloomer50

HILLIGENLEI—Dec. It is a gorgeous shade of salmon pink touched with white. A beautiful color with very good stems. Bushes about four feet high 2.00

HUMORESQUE—Dec. Bright maroon penciled and tipped white, making this a distinct color. Very large flowers with long stiff stems..... .50

INSULINDA—Holland Dec. Color is a rich saffron yellow shaded russet orange with a golden sheen that looks as though gold dust had been sprinkled over the flowers. Has broad wavy petals, which are twisted and eurbed. The blooms often run nine to ten inches across. Has long stiff stems and is considered one of the best of its class..... .75

IRRIDESCENT—Hy. Cac. The outer edges are old gold shading to a crushed strawberry with a rich cream in the center. Overlaid with the same golden sheen as seen in Insulinda. A profuse bloomer, and one of the best of the old rose types. Has long stiff stems..... .75

ISABELLE STREET—Hy. Dec. The color is a bright yellow at the base of the petals, shading to a bright rose red, with white tips. The flowers are large, and held on stiff cane-like stems. It is a very early bloomer, and continues to bloom throughout the season. The flowers are very full, the outer petals reflexing to the stem75

JADWIN—Dec. The flowers are very deep and of average size. The color is superb, being a salmon overlaid with crimson. Has long straight stems and is a very good bloomer. Fine for cutting. Much admired 1.00

JANE COWL—Dec. A massive deep flower, with petals eurbed and twisted. Color is a glistening bronzy buff and old gold blending to a deeper shade toward the center of the flower, reverse of the petals a pale flesh color, giving the flower as a whole a warm glow. A stem of unusual strength holds this giant decorative erect over an ideal plant. Foliage thick and leathery. A flower that will always be in demand 5.00

JANE SELBY—Dec. Color is a delicate mauve pink. Great substance and good formation. Long straight stems50

JEAN CHAZOT—Cac. One of the best of commercial bronze or autumnal shades. Is a very free bloomer and has long straight stems holding the flowers well above the bush. Our meager description cannot picture to you the full beauty of this flower50

JERSEY'S CAPRICE—Dec. A glorious autumn shade of blending pink, amber and gold. Flowers are large, good form and substance. Stems rigid, holding the blooms erect. A good cut flower and exhibition variety 1.25



Superior Dahlia Seed

Dahlias are very easily grown from seed, but you must have well ripened good seed, or the results obtained will be disappointing.

Why not be the originator of a nationally known variety yourself? The pleasures of growing dahlias from seed are untold. The varieties and color combinations of Dahlias produced from seed are numberless. The plants will bloom the first season making as large a

plant, and producing as many flowers, as those planted from tubers. There are always new types and new colors, and you may originate something entirely different, which would be a sensation in the Dahlia world.

Many of the best varieties of Dahlias commercialized were produced by amateurs from seed and sold at high prices to dealers—hence this is a profitable, as well as fascinating pastime.



Photograph of daily cut of Dahlia blooms for the florists' select trade. This gives an idea of the size of the SUPERIOR DAHLIA GARDENS

Our Dahlia seed has an international reputation, established in the last twenty years. If you have grown our Dahlia seed you know; if not, you should avail yourself of the opportunity. Regardless of price there is no superior.

With Southern California's long dry seasons and our twenty acres of the best Dahlias to hybridize from, we have an opportunity to produce the best.

With everything in our favor, experience, immense

seedling beds, over 70 per cent being doubles, many of huge dimensions, look like named varieties.

Being the largest Dahlia growers on the Pacific Coast, allows us to have our gardens so planted that there is no chance for crosses to be made by (natural sources) with inferior varieties. We do not begin to hybridize seed until September 1st, and after that time all our very select blooms are left on the bushes, balance being cut for market.



Note size of blooms in photo from our mixed Superior seed which were planted March 1st, photograph taken August 15th. These are not disbudded and we never use fertilizer in seed beds, thus enabling us to choose the very best varieties

fields of the best varieties that are segregated far from pompons, collarette and varieties not good to produce the best of seed, and our long, dry, late growing season that gives our heavy, large and double flowers the time necessary to produce good seed, we do not think there is any superior, irrespective of price.

The hand hybridizing is done by experts of twenty years' experience. We usually obtain over 70 per cent doubles from this choice seed.

Visitors in our gardens each year remark that our

UNSOLICITED TESTIMONIALS

Wellesville, Ohio, Oct. 19, 1929.

Dear Sir:

Please send me your catalogue, as I want to get some of your seed, as your seed has been recommended so highly.

Yours Respectfully, H. T.

San Bernardino, Calif., April 1, 1929.

Dear Sirs:

The dahlia seed I received from you germinated 100 per cent and I have some very fine looking plants from this seed.

Mrs. R. R. H.

Superior Dahlia Seed Price List

SUPERIOR HAND HYBRIDIZED MIXED SEED

This is our best seller, as we use nothing but the best known seed parents that have the largest blooms, with good straight stems. Recommend this mixture above all others, excepting you choose to use year old seed.

50 Seed \$1.00 100 Seed \$1.75 1000 Seed \$15.00

SUPERIOR MIXED SEED (Not Hand Hybridized)

This is a mixture same as above, but has not been hybridized, and blooms protected, allowing nature to use its own methods of crossing.

50 Seed 65c 100 Seed \$1.00 1000 Seed \$9.00

ONE-YEAR-OLD DAHLIA SEED

Many of our largest growers, including ourselves, believe that Dahlia seed has a higher percentage of germination the second year. We have tried it several times, and find it so, but the seed germinated very unevenly, from three days for some to four weeks for others. We have these in all mixtures, and are priced the same, excepting seed of the separate varieties.

SEED MIXTURE FROM HYBRID SHOW DAHLIAS

(Not Hand Hybridized)

We have the Show and Hy. Show Dahlia seed in this mixture. We don't use shows in any other mixture.

50 Seed 75c

POMPON DAHLIA SEED (Not Hand Hybridized)

We have a very fine mixture of these, using over forty varieties of the best.

50 Seed 50c 100 Seed 90c 1000 Seed \$7.50

COLLARETTE DAHLIA SEED (Not Hand Hybridized)

A mixture of several of the best varieties which make beautiful garden effects.

50 Seed 50c 100 Seed 90c 1000 Seed \$7.50

SUPERIOR MIXED CACTUS SEED (Hand Hybridized)

This mixture is saved from the best of the Cactus varieties, and are kept separate. Very dependable as to type.

50 Seed \$1.00

SEED OF KNOWN VARIETIES

We have a limited amount of seed of the following varieties, that are hand hybridized with pollen, known to make the best crosses. We would advise placing your order now, giving two or three choices, as we sell these seeds very rapidly. Prices on the following varieties:

20 Seed of One Variety \$1.00

Adalaid Lorbeer
Elite Glory
Emma Marie
Golden Fleccc
Insulinda
Jane Cowl
Jersey's Caprice
Jim Lynch
Lorette
Margarite Mason
Marmion
Mariposa

Miraflora
Mrs. F. E. Bullard
Nancy Sue Lang
Pride of Stratford
Primula Rex
Roman Eagle
Robert Treat
Senorita
Silverado
Syncopation
Trentonian
The Bandit

Prices on the following list:

20 Seed 50c

Amun Ra
Avalon
Border King
Casper G. Ware
Cigarette
Earl Williams
Elinore Vandever
F. W. Fellows
Jersey Beauty
J. W. Lee
Margarite Woodrow
Wilson

Mrs. I de ver Warner
Nitchu
Princess Pat
Rose Fallon
Sagamore
Theodore Roosevelt
Snowdrift
Bob Pleuse
Calif. Enchantress
Isabelle Street
Daddy Butler
Florence Finger
Gold medal



Bed of Pompon Dahlias, growing in separate plot in order to prevent mixture of pollen

UNSOLICITED TESTIMONIALS

Our past records and hundreds of testimonials, a few given here, are sufficient proof that when you buy seeds from us, you have the best. By expert hand hybridization, we do not trust entirely to chance, and know that is the cause of our remarkable success.

Superior Dahlia Gardens,
Palms, Calif.

Savannah, Ga.
May 30, 1929.

Gentlemen:

I sent four of the large blooms from dahlia seed I bought from you to our leading florist this morning, and he did not believe they were seedlings.

My first dahlia seedlings opened on Mother's Day, and was cut and sold before I saw it, and the next I cut this morning, which was full double, about the size of Jersey Beauty, and a little lighter than Jack Rose, reddish purple.

Yesterday a lady came out to our place to buy a dozen dahlias, and asked to be allowed to pick them out of the bucket in which were Jersey Beauty, Mrs. I. de ver Warner, seedlings and such. The first three she selected were three different seedlings from your seed and my plants.

I am notifying my customers that next year I will be in a position to sell them seeds. Of course they will be your seeds.

To have more to show for next year's seed business you had better send me another dollar's worth of seed, the big kind, just like you always send.

Thanking you in advance for giving this your prompt attention, I am,

Respectfully yours, L. G. R.

Canton, Ohio, March 9, 1929.

Dear Sirs:

Please send me of your Hand Hybridized seed mixed, 50 seed for \$1.00. We would love to try them this year as we have heard so much about your Dahlia seed. Find enclosed \$1.00.

Mrs. O. D. A.

Trenton, N. J., Feb. 8, 1929.

Superior Dahlia Gardens:

I am sending \$3.00 for three packets of Dahlia seed. Two packets for neighbors, men who live near me, and have admired the blooms I grew from your seeds.

Yours, W. A.

Imbruck (Tyroli) Austria
April 22, 1929.

Superior Dahlia Gardens:

I am sending cheque for \$15.00, and send me 1000 seed like I got the other three years. I bought seed from different places before, but as yours is so good, I use only that kind now. Respectfully yours, H. G. F.

Janesville, Wis., March 30, 1929.

Superior Dahlia Gardens:

Enclosed find money order for seed. Please send promptly, as I have neglected to order till it is rather late for starting seed here.

I have been well pleased with the results obtained from seed of Superior Dahlia Gardens in the past.

Yours truly, C. C.

Camden, N. J., March 7, 1929.

Gentlemen:

Please send me 50 of your hand hyb. mixed dahlia seeds. Enclosed you will find money order for \$1.00 to cover cost.



An armful of our 1929 seedlings

It is my sincere wish that I have the good luck with your seed, such as I saw at our local Dahlia Show, last fall.

An exhibitor there gave me your name and address, he had three very pretty seedlings, but only lost by his neglect to furnish foliage; in other words he cut his blooms about twelve inches long and stripped the leaves, only leaving the flowers, they certainly created a sensation, in fact, in color, size and form, they were in a class by themselves. So good were they that, in spite of their bareness, the judges awarded him honorable mention.

I am anxiously awaiting the pleasure of my garden this summer.

Sincerely, H. L. B.

Hagerstown, Md., Nov. 8, 1929.

Dear Sirs:

I think it is my place to write you and have you know how my seed came out. I got two that was very fine, so fine I refused \$50.00 a piece for them; some of the large growers went wild over the one, it is a Hy. Dec. real bright pink with a white center, and measures ten inches across, and four inches deep, a peach. When I dug it, it is so good I expect to get 8 or 10 tubers from it. The other about 7 tubers.

I have 7 or 8 other very good ones, but I am only sending these two to the Trial Gardens this spring.

Yours, J. S. S.

St. Louis, Mo., Oct. 12, 1929.

Gentlemen:

The enclosed newspaper clipping will, no doubt, be of interest to you, as the dahlia awarded the first prize was grown from seed from Superior Dahlia Gardens.

The lady gave me the name and address. I am requesting a catalogue if you will kindly send me one.

Thanking you, and at the same time congratulating you, I beg to remain,

Respectfully, Mrs. K. S.

Superior Dahlia Gardens

BETTER DAHLIAS

JERSEY'S BEAUTY —Dec. This is one of the most popular Dahlias introduced. It is a true pink, and to date is the best pink for every purpose. Flowers are exceptionally large, of good depth and held high above the bush on extra long straight stems. We have cut stems five feet long, with the flowers to match the stems. A very profuse bloomer which makes it as nearly perfect as a garden variety could be. One of the most desirable for florists use and commands high prices in the market. We have an exceptionally good strain, the sure pink, which attracts immediate attention in the garden.....	.75	throughout the season. It is brilliant cardinal red, with a glistening sheen. Plant is a strong and vigorous grower. The stems are straight and wiry50
JESSIE DAY —Dec. The color is a golden yellow, with now and then a soft violet petal, or a soft violet fusion over the flower. A very good bloomer on long straight wiry stems.....	.75	LILLIAN SHERIDAN —Hy. Cac. A very beautiful flower, it is a combination of orange and red, with each petal tipped gold. Profuse bloomer and held on long straight stems. A splendid exhibition variety.....	.75
JIM LYNCH —Dec. A huge deep orange suffused with salmon. The flowers are eight to nine inches. A very good bloomer, the bush growing about five feet high, the flowers held well above the foliage, which is a rich dark green. Every visitor to the garden will notice it and make some remark	5.00	LORETTA —Dec. A decorative that is hard to class for type, while it has all the forms of a decorative, the petals one-fourth of the distance from the tip have a distinct downward curve, giving the flower a shape that immediately reminds one of a star. It is a beautiful shade of flesh pink, that is covered with a sheen of gold, giving this bloom a very unusual appearance. It is not a large flower, does not grow over seven inches. The stems are straight and wiry, and it is a very good keeper. Must be seen to realize its color and form.....	2.00
J. W. LEE —Hy. Cac. This is a magnificent Dahlia of very large size. Is a strong grower and profuse bloomer. Flowers are held well above the bush on straight, strong stems. The color is a blending of scarlet on pale yellow, giving the shades of sunset. Very desirable.....	.75	MABEL'S CHOICE —Dec. This is a very deep crimson, very large flowers, with a depth of five inches. A beautiful garden variety, also exhibition. If all stems were long and straight, this would supercede any we have ever seen in the red Dahlias	1.00
KALIF —Cac. A truly majestic flower. A beautiful pure glowing scarlet of a perfect cactus form. Its gigantic flowers are produced freely on strong stems. A very effective variety.....	.50	MARCELLA GILL —Dec. A good clear soft pink variety. Petals are tipped with a peculiar mauve color. Of average size and a very free bloomer with long, thin, wiry stems, which hold the blooms rigid above the foliage. One of the first to bloom in the garden.....	.50
KING OF COMMERCE —Dec. Produces medium size flowers which are set squarely on thin stems of good length. Color is a rich tango, lighted gold.....	.50	MARGARITE BOUCHON —English Cac. A magnificent flower with center pure white and the outer petals shading to a brilliant, yet soft violet rose with distinct white tips. Has good stems that are straight and wiry. An excellent cut flower50
KIKI —Dec. The color of this variety is a lavender, overlaid with a silvery sheen, that makes it a beautiful creation. The blooms are large of average depth, held well above the bush.....	.75	MARGARET MASSON —Dec. This silvery rose pink flower of great size and depth is held erect on fine upright stems. It is an excellent keeper and is very good for exhibition.....	1.00
KITTIE DUNLAP —Dec. A shade resembling the American Beauty rose. This flower blooms freely all season, and has excellent keeping qualities, making it most satisfactory either for cutting or exhibition. The petals are broad but have a slight tendency to roll. The long stiff stems are practically without leaves.....	.75	MARMION —Dec. A massive flower of pure golden yellow with bronze suffusion on reverse of petals and a deeper bronzy tone on the high center. The long cane-like stems hold the huge blooms erect. Florists are long and wiry and curling in such fashion as to eliminate every hint of coarseness. An excellent exhibition variety	2.00
LADY HELEN —Hy. Cac. Color, a pure bronzy pink, barely suffused with and penciled white. Flowers large, and held erect on long straight stems well above the bush.....	.75	MAUDE ADAMS —Show. Pure snowy white, each petal tipped a delicate lavender pink. Has good stems. It is a beautiful flower and is much admired for floral work.....	.25
LEO NIESSEN —Dec. This is one of the earliest bloomers we have, and continues to bloom			

Superior Dahlia Gardens

BETTER DAHLIAS

MARGARET WOODROW WILSON —Dec. A giant exhibition type, an opalescent pink, face of petals creamy white, the reverse side being phlox-pink, the reverse reflection of which gives the opalescent effect. The flowers are of perfect form held on long upright stems well above the dark green foliage. The bush grows medium height	2.00	MRS. C. MORGAN —Dec. Ashes of roses color penciled, blotched and edged with white. At times the blooms are nearly all white, sometimes nearly all the ashes of roses color, but never one straight color, always bi-colored. Has good stems, a profuse bloomer, very good for garden75
MEPHISTOPHELES —Dec. Color is a ruby red lightly tipped with gold. A mammoth flower that grows on good stems. Plants are of extraordinary vigor and free flowering. A very attractive Dahlia, one of the last to bloom in the garden; in this locality it was blooming in late November75	MRS. CARL SALBACH —Dec. A very dependable Dahlia. A strong vigorous grower that is full of blooms at nearly all times. The color is a mallow pink, and the blooms are held erect on long straight and stiff stems. The low price of this variety is caused by the amount of tubers it produces, almost every one being good50
MILLIONAIRE —Dec. One of the largest Dahlias. Has average stem and is a well known variety, with a color of light lavender shading to white in the center.....	.50	MRS. DOUGLAS FLEMING —English Cac. A beautiful white flower of average size. A pleasing, graceful flower held on average length stems. A prolific bloomer, good for exhibition50
MINA BURGLE —Dec. An old California Dahlia that always holds its own. The flowers are large size and of striking beauty. The color is a glowing brilliant scarlet, held on long erect stems. A very profuse bloomer. Our strain is of the best, as we have rogued it carefully in the past few years.....	.25	MRS. EDNA SPENCER —Cac. This is an American cactus of a delicate lovely shade of lavender or an orchid pink. In great demand as it is an unusually attractive cut flower, and the color is beautiful under artificial light as well as in the garden. Of large size and exceptional depth, with stems that are of the best, being straight and wiry.....	.50
MIRAFLORA —Cac. White tinted violet pink, the petals are long, straight and narrow. The flowers are eight to ten inches. The bush is dwarf, the flowers held high above the foliage on long straight stems.....	2.00	MRS. I. DE VER WARNER —Dec. One of Judge Marean's best creations. It has proven one of the best lavenders for commercial trade, it is a rich rosy mauve with long and rigid stems. It has enormous blooms, and is a very free bloomer50
MISS ATLANTIC CITY —Cac. Color is a salmon suffused gold, with the bush full of blooms the entire season. It is a very strong grower, and has long straight stems.....	.50	MRS. R. R. STRANGE —Dec. Burnished copper, shaded old rose and gold. The flowers are average size, held on long, erect stems. A very prolific bloomer50
MISS NEW YORK —Hy. Cac. The immense flowers of fluffy type are of a deep rose with a copper shading. A profuse bloomer and very strong grower. Has long straight stems holding the flowers well above the foliage. Good for all purposes	2.00	MRS. WARNAAR —Hy. Cac. The flowers of this variety are very large and graceful, growing about nine inches always. It is a creamy white with just a tinge of flesh color. It has long, straight stems, and is a profuse bloomer50
MOLLALA —Show. Color, a beautiful pure yellow, faintly tipped white. Flowers held high on long stiff stems35	MRS. W. E. ESTES —Hy. Cac. This is a beautiful white Dahlia, the mammoth blooms with petals deep and full, are held high above the foliage on long, straight stems. It is an excellent cut flower variety as well as garden and exhibition50
MONS LE NORMAND —Dec. Bright yellow stripped and splashed crimson. Occasionally tipped and mixed with white. The markings of these flowers are very unique and with its extremely large size, with good straight stems, as well as keeping qualities, is a desirable variety50	NANCY MAE —Cac. A brilliant red of average size, but a very prolific bloomer. The stems are straight and wiry50
MR. H. C. DRESSELHUYS —Dec. Popular with the commercial grower because of its productiveness and keeping qualities. Medium size blooms on long stems. Similar to Delice in color, soft rose pink; shading lighter.....	.50	NANCY SUE LANG —Hy. Dec. Immense star-like flowers, red tipped gold. Habit of plant is dwarf, but vigorous, the flowers held high on long, straight stems. A Dahlia that is noticed immediately in the garden. Fine for exhibition	3.50
		NETART —Show. White variegated with crimson on long, straight stems. Average size.....	.35

Superior Dahlia Gardens

BETTER DAHLIAS



Nancy Sue Lang—See Page 12

- NEW MOON**—Hy. Cac. Canary yellow occasionally tipped white. A very free bloomer with straight stems. Splendid for exhibition and garden. It is one of the best of the clear yellows **.50**
- NICHU**—Hy. Cac. An immense bloom, held erect on strong stems. The flowers are incurved, and a beautiful shade of yellow. A prolific bloomer, and all flowers have closed centers **1.50**
- NORMAN**—Cac. One of the largest and most satisfactory English cactus. Petals are twisted, giving the flower great depth. It is a deep scarlet, blooms are held erect on long, straight stems **.75**
- ORANGE BEAUTY**—Peo. A bloom of vivid orange. Large flowers with straight stems, and a good keeper **.50**
- ORANGE DOUZON**—Dec. Flowers are orange scarlet held on long stiff stems. Excellent for cutting as well as garden **.25**

- OSAM SHUDOW**—Dec. A very large, beautiful flower. The color is old rose, lightly suffused with yellow and lilac. An average bloomer Very fine for exhibition..... **1.00**
- PAUL MICHAEL**—Dec. A very large Dahlia that is excellent for exhibition, as well as other purposes. Has won many prizes for the largest in the show. Petals are curled, twisted and quilled at the base. Color is a pure gold that shades to an orange buff in the center. Has long, wiry stems **.50**
- PORTHOS**—Dec. This Dahlia is the nearest approach to a blue we have ever seen. It is a distinct shade of violet or lilac, verging on a blue. A medium size flower with long, thin, straight stems **.50**
- PREMIER**—Dec. This is a bright cerise pink that never fades. A strong grower and has very good stems **.75**
- PRIDE OF CALIFORNIA**—Dec. Dark, rich crimson, of pleasing form and large size. Flowers held erect on splendid stems. One of the best red Dahlias for cutting **.50**
- PRIDE OF STRATFORD**—Dec. The color is a brilliant shade of cadmium orange shading, slightly to orange yellow at base of petals when fully open. Stems are long and sturdy. This is one of the most beautiful Dahlias we have in the garden **2.50**
- PRIMULA REX**—Dec. Very light cream or primrose yellow. The flowers are immense with every good quality. Far ahead of anything in its class and color. Very profuse bloomer, flowers held erect on good stems **1.50**
- PRINCESS PAT**—Dec. This beautiful Dahlia is a soft old rose in color, always comes true in color for us. Is very large and of great depth. It is borne on long, stiff stems; has a splendid habit and good keeping qualities..... **.50**
- PRISM**—Dec. Has medium sized blooms. The stems are ideal. The color is crimson and white, the colors intermingled. A very good bloomer **.50**
- QUEEN MARY**—Dec. A pale silvery pink, good for cut flowers. The flowers are medium size and produced abundantly on long, straight stems..... **.25**
- RED HEAD**—Dec. An odd brick red color. This unusual shade makes it a very distinctive flower. Plants are sturdy and strong, and blooms are held above the foliage on long, strong stems..... **.50**
- RHEINSCHER FROHSINN**—Cac. Wonderful luminous carmine rose changing to creamy white at the base. Flowers of great depth with petals peculiarly incurved and twisted. Blooms are about six inches, while not a large flower, it can be recommended for all purposes. The stems are very good and it is a free bloomer..... **.35**

Superior Dahlia Gardens

BETTER DAHLIAS

R. HAGERMAN —Dec. The color is a pure saffron yellow of medium large size, with good depth. Bushes grow about five feet in height, and blooms are held erect on long wiry stems	.75
ROBERT TREAT —Dec. A most pleasing American Beauty rose color of a distinctly different shade from any other existing variety. Beautifully formed large flowers on strong stems. Plants are strong, healthy growers, of spreading habit. One we recommend	1.00
ROMAN EAGLE —Dec. Large exhibition Dahlia of a flaming, brilliant, burnished copper color. One of the most admired Dahlias in our garden. Flowers held well above the dark green foliage on stiff stems. An excellent keeper	1.50
ROSA NELL —Dec. Another favorite, both for cutting and exhibition. The color is a bright clear rose, a rare color that immediately attracts attention. Flowers carried well above the foliage on good stems	.50
ROSE —Show. A very deep rose shade. Large flowers held erect on good stems. Free flowering and excellent for cut	.35
ROSE FALLON —Dec. A wonderful flower of very large size, color a deep old gold. Stems long, of medium strength. Bush grows very tall	1.50
RUTH VAN FLEET —Hy. Cac. Color is a sulphur yellow. Grows very tall, the blooms are held on long, straight wiry stems, an excellent bloomer	.35
SAGAMORE —Dec. An exceptionally fine cut flower variety of a golden color, shaded toward the center with a warm salmon-rose or orange-buff. Stems straight and stiff. The keeping qualities when cut make this Dahlia most desirable	.75
SEABRIGHT —Dec. Color an apricot buff. Has extra long, straight stems, with flower held high above the foliage. Medium size flowers. Very good for commercial trade	.25
SENORITA —Dec. A gigantic, showy flower on a fine stem. Color is a velvety crimson with scarlet suffusion. Always attracts attention	.75
SHIRLEY BROWN —Hy. Cac. Color is a rich old gold, mixed with red. Blooms are very large, held on good strong stems. Fine for exhibition. Very profuse bloomer	.50
SHUDOWS LAVENDER —Dec. This variety probably meets all requirements of a perfect Dahlia. The color is a beautiful shading of lavender and white. The flowers are large with the broad and wavy formation now so popular, and always with a fully closed center. The stems are perfect, long and stiff, holding the flowers straight up above the lacy foliage. This variety should be in every garden	1.00
SILVERADO —Hy. Cac. Without doubt the largest Dahlia of its class ever introduced. The immense blooms are white, gradually shading towards the center to a delicate silvery lavender. The stems are extra long and strong. The bushes are always covered with these beautiful large, feathery blooms	3.50
SILVER HILL PARK —Cac. A glistening white. Blooms are large, beautifully incurved and a perfect center. It is a strong, healthy grower, and is a profuse bloomer. Does not burn. Fine for cut and exhibition	.75
SNOWDRIFT —Dec. Pure white, a full, deep flower with broad waxy petals. A low growing bush with the flowers held above the foliage on good stems	.50
SOPHY MOOREY —Cac. A most desirable variety for cut, a white heavily overlaid lavender. Very profuse bloomer with flowers of average size	.50
SOU. GUSTAVE DE DOUZON —Dec. An old variety, but very good for cut and garden. Pleasing shade of orange red. Average size. A very good keeper	.25
SULPHUREA —Dec. Large, clear sulphur yellow. Petals are narrow and long and with their slight twist, gives this flower a beautiful appearance. Is a very profuse bloomer and strong grower	.50
SUNSET GLOW —Hy. Cac. The color is yellow at base of petal, outer part overlaid flame scarlet, tipped yellow. The plant is one of the very first to bloom, of medium height, with branching habit. Stems are good	.50
SYNCOPIATION —Hy. Dec. A beautiful bi-color combination, buff yellow, with center of each petal a deep cherry red, blending in a pleasing way. Stem is long and stout, holding the large flower perfectly. One of the best in the novelty class	2.00
TILLAMOOK —Show. Immense quilled flowers of delicate blush shading to rose. Has very good stem	.35
TOM LUNDY —Hy. Cac. A very large flower of brilliant crimson with deeper suffusion. It is a graceful loosely arranged bloom. Stems a little pendant	.50
THEODORE ROOSEVELT —Hy. Cac. The flowers that are borne on long, stiff stems are a beautiful shade of yellow. Each petal is finely curved, and reflects to the stem as the flowers expand. A very good keeper	1.00

Superior Dahlia Gardens

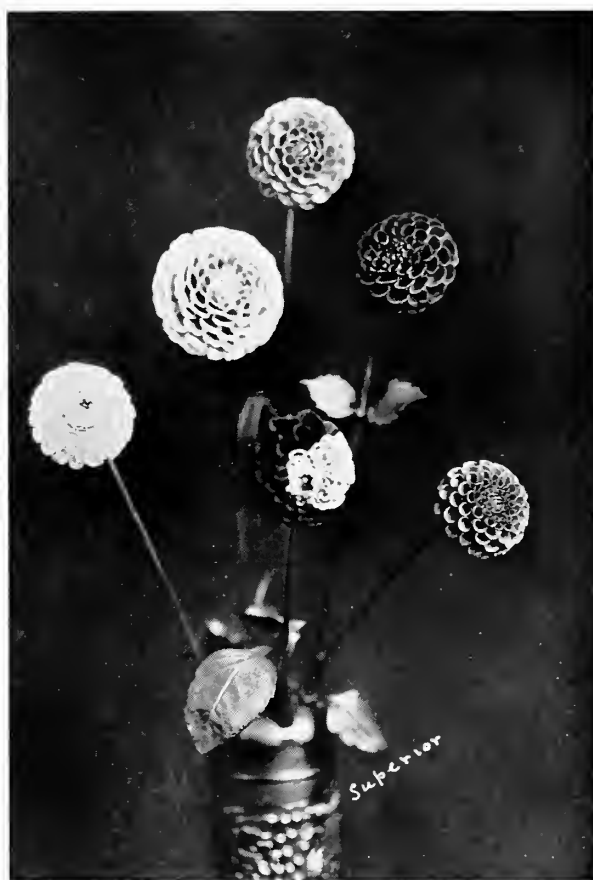
BETTER DAHLIAS

TRENTONIAN —Dec. A giant Dahlia of a shade that is really symbolic of autumn, a wonderful blending of old gold, amber and coppery bronze, with a central zone of reddish bronze. The petals are broad and well placed. Blooms are placed horizontally on top of a cane-like stem	1.00
TRYPHINNIE —Dec. Very large flower with a coloring that is much admired. It is a bright shell pink, lighter at the tips, and with a clear golden yellow at the base of the petals. good cut flower, good keeper; long, straight stems that hold the flower erect.....	.50
VERA CRUM —Dec. Of average size with long straight stems. A profuse bloomer. It is a blending of salmon pink and white, most unusual. Fine stems50
WIZARD OF OZ —Dec. A glowing amber pink or soft salmon shades. The immense blossom is held well above the foliage on a fine upright stem. One of the finest exhibition and cut flower Dahlias	1.00
WHITE ENSIGN —Cac. A strong grower and profuse bloomer, average size flowers of a pure white. Strong stems50
WHITE SISTER —Dec. A beautiful, creamy white Dahlia of large size and good depth. The stems are all that could be desired.....	.50
WOODAN —Cac. Color, a delicate salmon rose blending to old gold in the center. Its arrangement of grace having curved petals in the center, makes this bloom, which is held on long stems, a very desirable variety for all purposes..	.25
W. W. RAWSON —Show. A perfect show Dahlia on good stems with an irresistible color of white overlaid light lavender.....	.35
YELLOW KING —Hy. Cac. An immense flower, held erect on long, straight stems. Color is a rich yellow shading to white at the tips. A very strong grower and is fine for the garden..	.50

Pompon Dahlias

We list all the varieties of this ever-popular variety of Dahlia that we find worth growing, both as to blooming and keeping qualities. The flowers are small ball shaped, like show Dahlias, double to the center and are usually quilled petals. For exhibition purposes, flowers must not be more than two inches across. However the earlier blooms are always larger. The demand for these varieties is increasing each year, due to their being indispensable for small decorations where the larger ones could not be used, and their great keeping qualities. A few bushse will give you a bouquet every day in the growing season. Since there are many confusions as to the name of many varieties, we give the description under the name as we grow them. We find several varieties bearing the same name. A few of these should be grown in every garden.

ACHILLES —Delicate lavender tinted lilac.....	.25
ADELAID —Blush, edged lavender.....	.25
ALEWINE —White, tipped and suffused lavender pink25
AMBER QUEEN —Golden amber, shaded apricot25
ANITA —Deep old rose50
ARIEL —Orange with buff suffusion; grows tall....	.25
ARTHUR CURLEY —Deep red. Good form and stem35
BABY EVELYN —A pale salmon rose.....	.35
BILLIE FLETCHER —Deep rosy cerise, edged with silver25
BOBBY —Plum color, splendid form.....	.25
CATHERINE —Clear canary yellow, one of the most popular25



Pompon Dahlias

Superior Dahlia Gardens

BETTER DAHLIAS

POMPON DAHLIAS---Continued

BRUNETTE—Crimson, blotched white.....	.25	JOHNNIE—Deep red. Small compact flower.....	.25
CHALLENGE—Red and white25	KLEIN DOMITEA—Orange buff25
DAINTY—Pale pink and white, splendid form..	.35	LEADER—Yellow, tipped rosy purple.....	.25
DAISY—Salmon, tinted gold.....	.25	LITTLE JACKET—Maroon and yellow.....	.25
DARKEST OF ALL—Dark maroon, nearly black25	LITTLE MARION—Salmon pink, tipped amber..	.25
DARKEYE—White, tipped lavender, shaded to a dark center25	LITTLE TIM—Very small, dark red.....	.25
DONOVAN—Pure white edged with delicate lavender25	MADELINE—Pale primrose, edged rosy purple..	.25
FASCINATION—Pink, very good stems.....	.25	MIDGET—Salmon, edged pink25
FLAME—Bright orange scarlet.....	.25	PHOEBE—An orange red, with a live glistening glow25
GIRLIE—Beautiful lavender25	PURE LOVE—A pleasing shade of soft lilac....	.25
GLOW—Lovely old rose35	SAN TOY—White, tipped carmine.....	.25
GRETCHEN HEINE—Rose tinted white, each petal tipped carmine25	SUNNY DAYBREAK—Apricot, edged yellow, with a tint of maroon25
IMPROVED LITTLE HERMAN—Carmine, tipped white. Very good25	SUNBEAM—Brilliant crimson scarlet.....	.25
JOE FETTE—Snow white, small size, perfectly formed25	TOMMY KEITH—Red tipped white, a perfect flower, good stems25
		VIVID—Bright scarlet, extra fine25
		WM. NITCHES—Red, flowers a little large.....	.25

—We will send one each of the Pompon Dahlias Listed for \$7.50—

COLLARETTES

This type of Dahlia is ever increasing in its popularity. Its form is that of a single with a high center surrounded by collars that stand away from the other petals, giving it an unusual appearance. Used extensively by florists for airy and dainty arrangements, and is indispensable for baskets of better quality. Collarettes are profuse bloomers and are easily grown.

ACHIEVEMENT—Of a rich velvety maroon, with a snowy white collar.....	.25
AMI CACHET—Orange red with yellow collar35
ARIA—Soft rose, zoned white, with a white collar25
CORMORANT—Glowing crimson, streaked carmine, primrose collar35
DIADEM—A live rosy pink, white collar.....	.35
GEANT DE LYON—Rich maroon, white collar, extra large50
GOLDENDALE—An orange yellow with a yellow collar50
MME. POIRER—Deep purple with white collar, looks like a pansy.....	.25
MT. LASSON—A fiery red with white collar.....	.25
MAURICE RIVOIRE—Crimson with white collar, large golden center25
ROSETTE—Velvety cerise, suffused white, with white collar25
SCARLET QUEEN—Brilliant scarlet with gold collar35
SILVER MEDAL—Crimson maroon, edged cream, with cream collar50
SOU. DE CHABANNE—Lemon yellow, coral markings, lemon and white collar.....	.35
VIRGINIA LEE—Carmine edged sulphur yellow, pale yellow collar35



Collarette Dahlias

DAHLIA COLLECTIONS

We are offering the following Dahlia collections at greatly reduced prices, and we feel sure all who buy them will be more than pleased with the purchase. Each collection is well chosen as to color and type. They are made up to fit any purse, and will give more than the purchase price in pleasure, being a delight the entire summer, and making your garden a place to be remembered.

Superior Collection No. 1

Bob Rea	Pride of Stratford
Casper G. Ware	Marmion
Silverado	Rose Fallon

Catalogue Value\$15.00 for \$10.00

Superior Collection No. 2

Amun Ra	Sagamore
Jersey Beauty	Shadows Lavender
Robert Treat	Norman

Catalogue Value\$5.00 for \$3.00

Superior Collection No. 3

Ballet Girl	Daddy Butler
Bob Pleuse	Dr. Tevis
California Enchantress	Margarite Bouchon

Catalogue Value\$3.50 for \$2.25

Superior Collection No. 4

Rheinscher Frohsinn	F. W. Fellows
Mrs. I. De Ver Warner	Helen Durnbaugh
Mrs. Edna Spencer	Snowdrift

Catalogue Value\$3.00 for \$2.00

Superior Collection No. 5

Al Koran	Jersey Beauty
Butterfly	Jessie Day
Cigarette	Kalif
Emma Marie	Kittie Dunlap
Geisha	Lady Helen
Jean Chazot	Mrs. Carl Salbach

Catalogue Value\$8.00 for \$5.00

Superior Collection No. 6

Insulinda	Tryphinnie
Isabelle Street	Sulphurea
Elinore Vandever	Leo Niessen
Earl Williams	Rosa Nell
Florence Finger	Mephistopheles
Mrs. W. E. Estes	Jersey Beauty

Catalogue Value\$7.75 for \$5.00

Beginners' Collection

Golden West	Jane Selby
Mina Burtle	Gold Medal
Seabright	A. D. Livoni
Ruth Van Fleet	City of Portland
Sou. Douzon	Dr. Tevis
Porthos	Mr. Dresselhuys

Catalogue Value\$4.50 for \$3.00

Pompon Collection

Achilles	Improved Herman
Alewine	Joe Fette
Amber Queen	Madaline
Bobby	Phoebe
Catherine	San Toy
Daisy	Vivid

Catalogue Value\$2.65 for \$1.50

Remember all tubers will be labeled and true to name

POSTAGE EXTRA



Superior Dahlia Gardens
BETTER DAHLIAS



Portion of our Gladiolus fields

GLADIOLUS

In the spring and summer garden, gladiolus is the most popular flower. They are invaluable to the landscape gardener for color splashes and bedding, and to the florist and home decorator, they are indispensable. Easily grown and in this locality, can be planted every month of the year, therefore we are able to ship bulbs at any time.

	Each	Doz.
ALICE TIPLADY —A large primulinus of beautiful orange saffron	\$.05	\$.50
APRICOT GLOW —Clear apricot colored primulinus grandiflora. Splendid cut flower	1.00	
EVELYN KIRKLAND —Rose pink, darker at the edges, fading to shell pink at center, with brilliant scarlet blotches on lower petal. Spikes stand straight and tall....	.05	.50
GRETCHEN ZANG —Soft shade of pink blending into scarlet on lower petals.....	.05	.50
HALLEY —Delicate salmon pink, creamy blotch on lower petals with red stripes....	.05	.50

JACK LONDON —Light salmon with vermillion stripes, Canary yellow throat with ruby stripes. Very good10	1.00
LOS ANGELES —Shrimp pink with glowing carmine blotch in throat. Tall and graceful. In great demand for florist's work10	1.00
MRS. DR. NORTON —Finest cream and pink with pale yellow blotch.....	.10	1.00
MRS. FRANK PENDLETON —Bright rose pink on pure white ground. A giant blotch of richest carmine on lower petal..	.10	1.00
MRS. H. E. BOTHIN —Light geranium pink, heavily ruffled, flame scarlet center. A lovely combination10	1.00
MYRA —A giant flowered primulinus variety. Tall deep salmon on a white ground	.10	1.00
PRINCE OF WALES —Clear salmon with a yellow throat05	.50

Superior Dahlia Gardens
BETTER DAHLIAS

GLADIOLUS---Continued

PURPLE GLORY —Stems four feet long. Deep velvety maroon, with almost black blotches, which look as though they were burned in the petals.....	.10	1.00
TYCO ZANG — Blooms are immense. Beautiful salmon pink, white throat, faintly dotted deep cerise.....	.10	1.00

VIRGINIA —Long spikes of raspberry red, shading to begonia rose in the throat. An excellent gladiolus for commercial as well as garden. Very good05	.50
WILBRINK —Pale pink. One of the ear- liest to bloom05	.50
GLADIOLUS COLLECTION — We will prepay six each of the above varieties (excepting Apricot Glow) to any part of the country for \$4.00.		

Gladiolus In Mixture

To secure the greatest variety and beauty from gladiolus, it is necessary to grow them in mixture. If you have ever seen them growing in mixture, you would not grow them any other way. The wide range of colors, the various formation of flowers, all planted together, you will derive more pleasure and equal benefit than planting all colors separate. To obtain this beautiful mass of bloom, it is necessary to plant a large quantity of bulbs. Do not hesitate to plant gladiolus, as they will thrive in almost any cli-

mate, and in any kind of soil, and they are singularly free from disease and insect pests, and are easily grown. This mixture is made up of large bulbs, well balanced as to color and blooming season, including all the most popular florist varieties.

GLADIOLUS MIXTURE—We will prepay 100 of the varieties listed (excepting Apricot Glow), a well balanced mixture, for \$2.25 west of the Rockies, and \$2.50 east of the Rockies.

CANNAS

We grow about 500,000 Cannas for the wholesale trade. We list a few of the best varieties in order to give our friends and patrons advantage of these:

	Each	Doz.
FIERY CROSS —Bright red	\$.10	\$1.00
HUNGARIA —Large, dainty rose pink, dwarf15	1.50
ROSEA GIGANTEA —Deep rich rose, dwarf15	1.50
THE PRESIDENT —Immense leaves of light green, bright red flowers.....	.15	1.50

WYOMING —Strong grower. Large bronze leaves, with massive orange flowers, six inches10	1.00
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YELLOW KING HUMBERT —Yellow, stripped and splashed red. Medium height10	1.00
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RED KING HUMBERT —Brown foliage. Red flowers, medium height.....	.10	1.00
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Collection of one each of the above for 75c prepaid



Trophies won by us at various shows held in Southern California, except the American Dahlia Society Certificate of Merit, won by our Bob Pleuse Dahlia at trial grounds, Storrs, Conn. This cut does not portray the beauty of these premiums, but it does prove that we must have Dahlia tubers with the health, strength and Superior varieties that enable us to win these many premiums. We have not entered competitive exhibits since 1927.

SUPERIOR DAHLIA GARDENS
PALMS **CALIFORNIA**